

*While every effort has been made to be accurate as of 17 January 2012,
syllabi produced before the beginning of class are subject to change.*

REGENT COLLEGE

INDS 521: SURVEILLANCE IN THE TWENTY-FIRST CENTURY

David Lyon
Summer 2012
June 25-29, 1:15 – 4:15 pm
1 or 2 graduate credit hours
TA: TBC

Deadline for dropping the course with refund is 4:30 pm on June 25, 2012 (100% refund) or 4:30 pm on June 26, 2012 (75% refund). There is no refund of any tuition fees after the 75% refund deadline, but the course may be dropped, changed to audit, or reduced in credit hours up until 4:30 pm on June 29, 2012 (no refunds).

Course Description

Personal data are vital to organizations today. Gathering and processing such data – whether images from cameras, details from credit cards or from ID documents – is surveillance. Supposedly innocent data are now highly valued by corporations (think of Amazon, Google or Facebook) and avidly sought by police and intelligence services. This has real-world consequences for ordinary people, enlarging or limiting their opportunities, access and life-chances.

This course examines some of the questions about technology, organizations and ethics that the topic of surveillance raises. How did the culture of surveillance develop? How should Christians treat their personal data and those of others? What are the benefits, consequences and limits of surveillance? Students will have the chance to consider their own ‘data practices’ and to contribute to one of society’s most pressing problems in an informed and Christian manner.

Class Outline

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|--------------------|---|
| Monday, June 25 | Big Brother vs social media?
Are our data extracted from us or do we willingly share them? |
| Tuesday, June 26 | Was 9/11 the problem?
Civil liberties, human rights, the rule of law and personal data. |
| Wednesday, June 27 | Showing ID or being yourself?
PINS, passwords and biometrics: which really represents me? |
| Thursday, June 28 | Digital discrimination or social justice?
Personal data is used to sort us, socially: is this fair? |

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Friday, June 29

Privacy rights or personal relationships?

Do we believe in privacy or are deeper questions raised?

Academic Requirements and Time Investment

	<u>1 cr hrs</u>	<u>2 cr hrs</u>
Lecture	15 hrs	15 hrs
Reading	10 hrs	25 hrs
Book Review	—	10 hrs
Reflection Paper	20 hrs	20 hrs
Research Paper	—	<u>20 hrs</u>
TOTAL	45 hrs	90 hrs

Please note: The amount of time taken by students will vary. This information is intended to be understood as an approximation for planning purposes.

Assignments

1. Reading

All students are to read *Surveillance Studies: An Overview*. In addition, students taking the course for two-credits are required to read an additional 300 pages of reading in preparation for their research paper.

2. Book Review (2 credit students only)

Students will prepare a report based on *Surveillance Studies: An Overview*. The paper ought to total 1,250 words (approximately 5 pages). Write it as a book review; 65% description, 35% evaluation. Papers must be typed according to the *Chicago Manual of Style*.

DUE: (postmarked by) Monday, August 13, 2012

3. Reflection Paper

Each student will prepare an essay describing what of the course contents was most important to him or her. "Importance" can be a matter of confirming or articulating what one already knew, or adding to one's knowledge, or challenging one's preconceptions, or changing one's mind, and so on. This essay ought to total 2,500 words (approximately 10 pages). Papers must be typed according to the *Chicago Manual of Style*.

DUE: (postmarked by) Monday, August 13, 2012

4. Research Paper (2 credit students only)

Students taking the course for two-credits shall prepare an essay involving one topic raised by the course in more detail. Course topics should be approved by the instructor. The research paper should be 2,500 words (approximately 10 pages).

DUE: (postmarked by) Monday, August 13, 2012

Marked assignments to be returned after the end of term will be returned to students' mailboxes on the lower level of Regent College. Students leaving Regent College who wish to receive their

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assignment(s) must provide the TA with a self-addressed envelope with the final submitted assignment.

Evaluation

	<u>1 cr hr</u>	<u>2 cr hrs</u>
Reading Report	—	20%
Reflection Paper	100%	40%
Research Paper	—	40%

Registrar's Notes

Note that while every effort is made to ensure that assignments do not go missing, students are strongly advised to keep a copy of all course work in the event that resubmission is required.

Course Evaluations Course evaluations are an essential way for the College to measure and improve the effectiveness of its courses. Submitting a course evaluation is considered a requirement of this course. Near the last class session you will receive an e-mail notice with a link to an online course evaluation. Once you have submitted your evaluation you may then view your course grade online through Web Advisor.

Extensions must be requested through the Registrar's Office. They will be granted only in cases of demonstrated and unforeseen emergency and may be subject to a grade penalty. The extension policy and application form can be picked up at the Student Services Desk or downloaded from the College website (www.regent-college.edu/academics/schedules_forms.html). The deadline for applying for an extension for assignments due after the end of classes is the due date of those assignments.

Academic Honour Regent College upholds the highest standards of academic responsibility as part of our commitment to Christ in all of life. Students are required to familiarize themselves especially with the discussion of "Academic Integrity" in the College Catalogue.

Bibliography

Required Reading:

Lyon, David. *Surveillance Studies: An Overview*. Cambridge: Polity, 2007.

Recommended Reading:

Bible Society. *The Growth of Surveillance and its Impact on Society*, 2010. Download from www.biblesociety.org.uk/products/1367/49/the_growth_of_surveillance_and_its_impact_on_society_summer_2010_news_from_bible_society/

Lyon, David. *Identifying Citizens: ID Cards as Surveillance*. Cambridge: Polity, 2009.

Stanley, Timothy. *The Urban God and Surveillance Society*. Manchester University MA thesis, 2004. Download from www.currentstudents.arts.manchester.ac.uk/pg/assets/crpc/Stanley_MA_Dissertation.pdf

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Stoddart, Eric. *Theological Perspectives on the Surveillance Society: Watching and Being Watched*. London: Ashgate, 2011.

Additional titles from David Lyon:

Lyon, David. "Liquid surveillance: The contribution of Zygmunt Bauman to Surveillance Studies" *International Political Sociology*, 2010, 44:4.

———. "Facing the Future: Seeking Ethics for Everyday Surveillance", *Ethics and Information Technology*, 2001, 3(3).

———. "Whither Shall I Flee? Surveillance, Omniscience and Normativity in the Panopticon", *Christian Scholar's Review*, 1995, XXIV (3).

———. "Bentham's Panopticon: From Moral Architecture to Electronic Surveillance", *Queen's Quarterly*, 1991, 98(3).